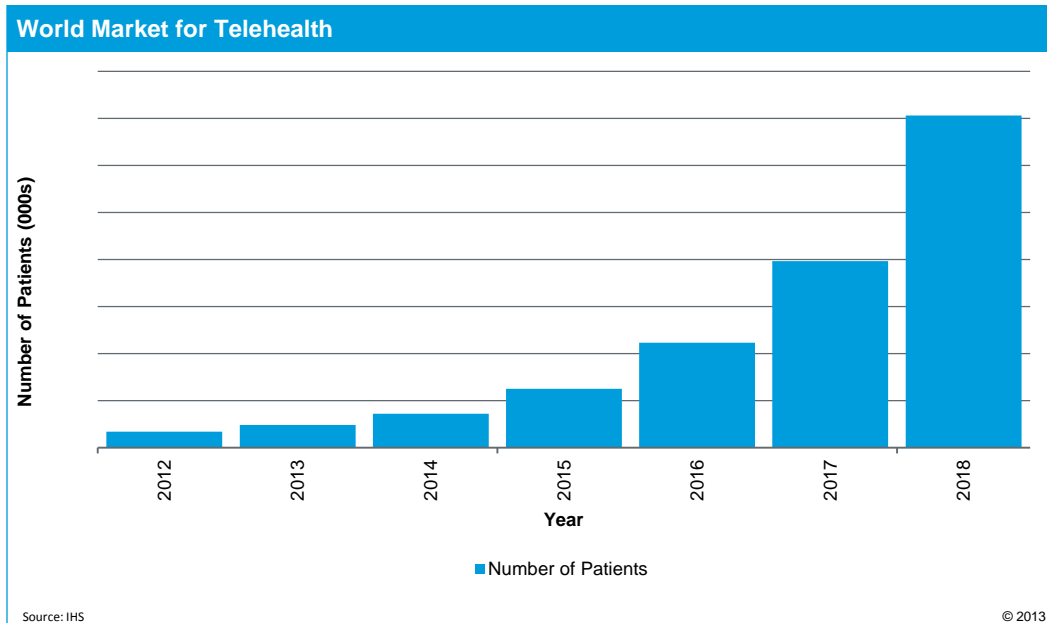




## A Dedicated Study on Telehealth that Provides Detailed Analysis of the World Market

The World Market for Telehealth has yet to reach its tipping point. Poor implementation, low reimbursement levels, and lack of physician support are some of the barriers that have held telehealth penetration at a slow rate. However when implemented properly, telehealth is highly effective in terms of readmission rates, mortality rates, and patient engagement. This report is IHS's fifth edition study on the world market for telehealth and it is conducted at a critical time. Changes in the regulatory environment and technological trends are leading the way for innovative care models. Healthcare sectors around the world are looking to decrease overall healthcare expenditure, while increasing quality of healthcare. As a result, telehealth is becoming an integral part of healthcare.



### Key Issues Addressed

- What was the number of telehealth patients covered during 2012 and 2013? How is this number expected to grow over the next five years?
- How must telehealth products and services change in order to serve a broader market?
- How does healthcare reforms change the future prospects of telehealth?
- What can be expected in terms of unit shipments and revenues for the next five years?
- Is there still market confusion from a healthcare provider's perspective? If so, how can this be resolved?

### Applicable To

- Marketing Depts
  - Strategic Marketing Directors
  - Product Managers
- Corporate
  - Executives
  - Investor Relations
- R&D
  - Engineers
  - Product Planning
- Financial
  - Sales Executives
  - Investors

### Actuals and Forecast

#### Frequency, Time Period

- Historical (2012)
- Estimated (2013)
- Annual forecast (2014 – 2018)

#### Measures

- Patients by Condition
  - CHF
  - COPD
  - Diabetes
  - Hypertension
  - Mental Health
  - Others
- Health Hubs by Type
  - Conventional
  - Mobile
- Monitoring Services by Length of Care
  - 45 Day Episode of Care
  - 90 Day Episode of Care
  - 12 Month Episode of Care (Chronic Disease Management)

#### Regions & Countries Covered

- Americas
  - US
- Europe Middle-East and Africa
  - Germany
  - France
  - UK
  - Middle East
- Asia Pacific
  - China
  - Japan

#### Market Insights

#### Other Topics Covered

- Demographic Trends
- Market Share Tables
- Preventive Care
- Reimbursement
- Technological Trends
- Telehealth Ecosystems

## Table of Contents

### Executive Summary

#### Chapter 1 – Introduction

- Introduction
- Scope
- Definition of Telehealth
- Definitions of Diseases
- Definitions of Devices
- Geographic Region Definitions
- Report Objectives
- Report Structure
- Methodology
- Sources
- Forecasting Method
- Exchange Rate

#### Chapter 2 – Key Trends

- Introduction
- Global Economic Outlook
- Demographic Trends
- Technological Trends
- Trends in Healthcare & Market Insights

#### Chapter 3 – World Market for Telehealth

- Introduction
- World Market
- Americas Market
  - US
- Europe Middle East & Africa
  - Germany
  - France
  - UK
  - Middle East
- APAC
  - China
  - Japan

#### Chapter 4 – Industry Structure

- Introduction
- Competitive Environment & Prospects for New Entrants
- Ecosystems & Collaboration Platforms
- Market Share Estimates

## List of Tables

- The World Market for Telehealth - Patients by Conditions
- The World Market for Telehealth - Health Hubs
- The World Market for Telehealth - Monitoring Services
- The World Market for Telehealth - Peripheral Devices by Type
- The Americas Market for Telehealth - Patients by Conditions
- The Americas Market for Telehealth - Health Hubs
- The Americas Market for Telehealth - Monitoring Services
- The Americas Market for Telehealth - Peripheral Devices by Type
- The US Market for Telehealth - Patients by Conditions
- The US Market for Telehealth - Health Hubs
- The US Market for Telehealth - Monitoring Services
- The EMEA Market for Telehealth - Patients by Conditions
- The EMEA Market for Telehealth - Health Hubs
- The EMEA Market for Telehealth - Monitoring Services
- The EMEA Market for Telehealth - Peripheral Devices by Type
- The German Market for Telehealth - Patients by Conditions
- The German Market for Telehealth - Health Hubs
- The German Market for Telehealth - Monitoring Services
- The French Market for Telehealth - Patients by Conditions
- The French Market for Telehealth - Health Hubs
- The French Market for Telehealth - Monitoring Services
- The UK Market for Telehealth - Patients by Conditions
- The UK Market for Telehealth - Health Hubs
- The UK Market for Telehealth - Monitoring Services
- The Middle Eastern Market for Telehealth - Patients by Conditions
- The Middle Eastern Market for Telehealth - Health Hubs
- The Middle Eastern Market for Telehealth - Monitoring Services
- The APAC Market for Telehealth - Patients by Conditions
- The APAC Market for Telehealth - Health Hubs
- The APAC Market for Telehealth - Monitoring Services
- The APAC Market for Telehealth - Peripheral Devices by Type
- The Chinese Market for Telehealth - Patients by Conditions
- The Chinese Market for Telehealth - Health Hubs
- The Chinese Market for Telehealth - Monitoring Services
- The Japanese Market for Telehealth - Patients by Conditions
- The Japanese Market for Telehealth - Health Hubs
- The Japanese Market for Telehealth - Monitoring Services
- World Market Share for Telehealth Vendors

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### Roeeen Roashan, Analyst

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### About IHS ([www.ihs.com](http://www.ihs.com))

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